



Destination Canada

DOMESTIKA—THE CANADIAN TRAVEL COMPANY

Explore More Canada

Domestika™ wants more tourists to explore more Canada. Putting the traveler in control with one click/one-stop-shopping is designed to expand the tourism map and channel a higher volume of visitors to a wider variety of Canadian destinations.

Domestika will target travelers who like to know where they're going and what they're doing before they get there, but aren't typical tour passengers.

But we don't stop there. A wide-ranging menu will feature options not normally available in places not normally featured on travel sites. The aim is to promote Canada as a major destination for home grown tourists and international visitors alike, both groups and individuals.

Canadian Travel Made Simple is designed to appeal to anyone contemplating a trip in Canada. Domestika will feature the popular tourist centers, but we'll focus on the rest of the country, too, with our national travel gateway directory and booking engine.

The Domestika Difference

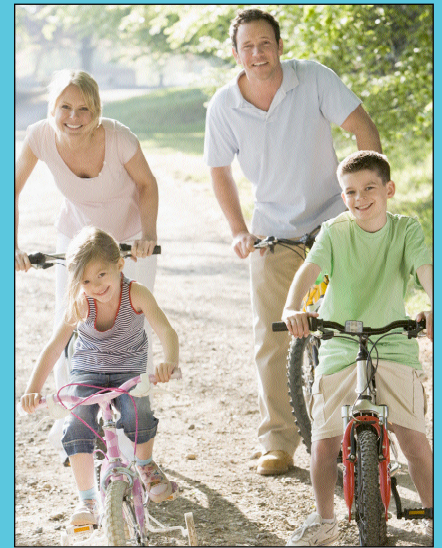
Due to Domestika's expanded browse à la carte and simplified booking system, consumers will be able to research and reserve accommodation, a golf game, dinner for two, or a local theater—almost anywhere from Whitehorse to Charlottetown. And they can do this with dynamic package elements or by booking last minute.

An *Electronic Concierge* feature will appeal to business tourists and visitors with time to fill on the spot.

Consumers will choose from hotels and local tourist businesses, plus services that are not tourism-dependent. Browse and book functions by destination, date or activity presents selections in a new way. The ability to tailor package components and preselect in as many destinations as desired helps ensure the travel experience is unique and satisfying.

What's On Today?

Real-time bookings and one-off reservations will also help affiliates capture business tourists and the undecided traveler who prefers ad hoc and à la carte.



- TRAVEL GATEWAY AND BOOKING ENGINE

- ONE-CLICK, ONE-STOP DESTINATION SHOPPING

- EXPANDING THE CANADIAN TOURIST MAP

- A VACATION OR A NIGHT ON THE TOWN

- À LA CARTE FROM COAST TO COAST TO COAST

Browse It. Book It. Experience It.

Centralized access to more listing variety allows easy browsing, wider selection and more booking options.

DOMESTIKA—FOR A CANADIAN EXPERIENCE

info@domestika.ca 613 424 1157